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Many individuals have themselves a fantastic product or service but do not know how to get people to their website. And lets face it, with no traffic coming to your Internet site you won't be generating any money. Maybe you have already tried every one of the search engine optimization methods you know and it didn't help. Its possible you have even tried promoting in traffic exchanges and discovered that they are really useless. Naturally there is always Google's Adwords, but that could end up costing you more cash than you bring in. So just what alternative will you be left with? Joint Ventures.

A joint venture is in reality a great way to begin obtaining the traffic you will need if you want to survive online. In terms of a joint venture you basically offer a few people the opportunity to market your product for a commission on all product sales they generate. Ordinarily joint venture partners will get about a 50% commission or higher if this is a digital downloadable product. This involves certain forms of software programs or computer programs and also other products like e books.

This is often a lot different than signing up for a program like clickbank and listing your product or service in their market place. Usually when you use a joint venture you can expect to normally only be coping with a few people promoting your product. Then your responsibilities will include taking care of dispensing the product to the customer and paying your joint venture members.

Now something you have to know is that many individuals looking for joint venture partnerships may currently have a huge list of people that they can advertise to. One of the benefits about this is that it is possible to see a rise in sales almost instantly. Naturally you need to find these joint venture partners to start with before they are going to be of any help to you. This is sometimes a little more challenging than you think but if you stay with it you should be able to find places to advertise your joint venture.

After you do find men and women that would like to work together with you, you will want to ask them a few questions before you join up with them. You might find that the reason a few of these people want to join you is to get a free copy of the product. Some things you may want to ask them is if they have a targeted list and what other methods they intend on using to market the product and even if they have ever been a top affiliate for anyone or if they ever won an affiliate prize. Individuals which have been top referrers or have won affiliate contests are certainly men and women that know how to promote products.

And finally you'll need some type of software which will allow you to track your joint venture partners product sales. You may also grab a simple affiliate script to add to your website to keep track of all the sales produced and by which partner.